



BATTLING THE SIX EVERYDAY ILLUSIONS

WITH ADVANCED PROJECT MANAGEMENT TECHNIQUES

AN ECS TECHNOLOGY BREAKFAST PRESENTED BY
JOHN RYSKOWSKI
PRESIDENT, JFR CONSULTING

Thursday, April 14, 2011 at 7:30am
Holiday Inn Hotel & Suites
2932 E. Nutwood Ave, Fullerton, CA 92831



Raman Unnikrishnan, Ph.D.
Dean, College of Engineering and Computer Science
Cordially invites you to an ECS Affiliates Technology Breakfast

"BATTLING THE SIX EVERYDAY ILLUSIONS WITH ADVANCED PROJECT MANAGEMENT TECHNIQUES"

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Keeping your eye on the ball is just a euphemism, or is it? Psychology studies have proven that we don't always see what is in front of us, and our vision is prejudiced by what we wish to see.

When managing a project, what aspects of the project are you keeping your eye on? What aspects of the project are within view but miss investigation? What aspects are not on the radar at all? Even if all is in place, how do you ensure your indicators are not driving unnecessary behaviors (false positives)? It is absolutely necessary to ensure a thorough understanding of what matters most to your organization and your project (the ball), and ensure effective and accurate methods for keeping your eye on that ball.

This talk will emphasize the importance of some basic, though many times overlooked techniques to help ensure project success and organizational growth, against the backdrop of well known human foibles.

John Ryskowski is a certified high maturity lead appraiser licensed by the Software Engineering Institute. Since 1989, John has been appraising process capabilities for scores of organizations in the US, China, and Europe. His process experience spans military, commercial, "small", and service organization applications. He has led level 2, level 3, level 4 and level 5 appraisals. John is really an organizational behaviorist at heart which is fortunate since this type of work furnishes visibility into organizational/project cultures and all the attendant social dynamics thereof. As a result, occasional "out of the box" connections are made that will motivate projects towards better health.



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Tickets are free for Affiliates members and \$10 for non-members.
Student admission sponsored by Disneyland Resorts.
Seating is limited, **RSVP by April 07, 2011** to secure a reservation.